

PRESS RELEASE

DATABANK LAUNCHES STUDENT INVESTMENT ACCOUNT

Databank, Ghana's premier investment bank, has introduced yet another exciting package for Ghanaians. The Databank Student Investment Account (DSIA) is an investment package designed specifically for tertiary students. DSIA combines a Databank mutual fund with other benefits such as investment seminars, career planning advice, rewards for staying invested, as well as a membership card that offers discounts at a variety of retail outlets nationwide.

DSIA was officially launched on Wednesday, March 8 at this year's Springboard edition in Sunyani to an audience of over 1,000 tertiary students.

At the launch, Gillian Hammah stated that they were very pleased with the reception from the students, who were obviously hungry for an investment package like DSIA. According to Mrs. Hammah, in 2016, Databank conducted a survey of over 350 students from Tertiary institutions across Ghana to better understand their needs and mind-set toward investing. "We were surprised to learn how little these students knew about investing or the impact it can have on their ability to meet their future financial goals. Furthermore, we found that most students felt they had to wait to graduate and get a job before they could start investing toward a future goal such as starting a business, buying a car or a home, or even travelling. That is not the case. Anyone can start investing today, and we are encouraging students to do that by setting the DSIA minimum investment to GHC 25."

She continued, "We also realize that students' needs extend beyond investing, which is why DSIA is a comprehensive package. Databank is committed to helping every Ghanaian achieve financial independence and we believe that the earlier you start investing, the greater your chance of achieving that goal."

For almost 27 years, Databank has been helping Ghanaians invest toward their future financial goals. DSIA is another first in the investment industry and demonstrates why Databank is known as the industry leader.

For more information on the Databank Student Investment Account (DSIA), call 0302 610610, email clientservices@databankgroup.com or visit www.databankgroup.com. You can also visit any of Databank's 13 locations to learn more.

Invest wisely. Invest with Databank.

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About Databank

Founded in April 1990, Databank's mission is to empower its customers to achieve financial independence by promoting financial literacy and offering a diverse range of investment products. To deliver on our mission, we provide innovative and responsive corporate finance, brokerage, fund management and research services to local and foreign individuals, multinational companies, pension trusts, institutions and portfolio investors for the ECOWAS sub-region. We also assist those who are looking for private equity financing through our private equity group. Databank currently has 13 branches across the country. The main branches are in Accra (Head office), Kumasi, Tema and Takoradi. There are also 9 partner-locations situated within GTBank branches in Accra, Ashaiman, Cape Coast, Tarkwa and Tamale.

For further information please visit www.databankgroup.com

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