

Is it just about the money for you?



3 reasons every investor should consider ethical investing

Naturally, we invest because we seek to grow our money. But what if your investment could do so much more than that? In ethical investing, you carefully select the companies your money can be invested in based on your values. Here's why you should consider investing in an ethical fund:

1



Make the world a safer place:

Many ethical investment funds desist from investing in companies that produce anything potentially dangerous to human life such as arms and ammunition or tobacco. By choosing where your money is invested, you actively support the protection of human life.

2



Protect the environment:

Ethical investment funds are concerned about the environment and choose not to invest in companies whose activities pollute the environment. By investing in this Fund, you help preserve our environment by reducing the impact of pollution of the land, waterbodies and the air.

3



Enjoy peace of mind:

As an ethical investor, you know your money is going only to companies you believe in. You are sure that your money is not promoting dangerous or unethical causes. You enjoy the peace of mind that comes from knowing that in your own small way, you are making the world a better place for everyone.

Choose ArkFund

ArkFund - Ghana's only ethical mutual fund - has enjoyed over 15 years of 'positive' investing and rewarded investors with strong long-term returns on their investment. ArkFund has risen on the back of the solid foundation of Databank's 35-year track record of helping Ghanaians achieve financial independence.

Don't miss out on this chance to make a difference in the world, while you invest towards your financial goals.

Invest wisely. Invest in ArkFund.



0302 610610
www.databankgroup.com



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