



Knowing where to invest is key

4TH QUARTER

FUND MANAGER'S LETTER

It is a common discernment that many people prefer to keep their hard earned money safely tucked away in current/savings accounts, and not left to the uncertainty of investment banks. With the recent economic crisis the banking sector is facing, keeping ones money 'under the mattress', where it is not subject to depreciation, seems to be the popular trend now. If you happen to be one of these people, we've got a message for you: Investing with Databank is always a safe option. Here's why:

Portfolio management approach

At Databank, we manage your investments as though it were our own money; our fund managers personally invest in the funds they manage. They use their knowledge, experience, creativity and good entrepreneurial spirit to identify unique investment ideas they believe will provide you with attractive and stable returns over time, and use a team approach to ensure information and ideas are shared, discussed and debated.

Safety and peace of mind

This in turn provides you with the peace of mind that comes with knowing your investments are safe and protected. With our investment expertise and proven long-term track record, you can rest easy and be assured that your money is being thoroughly taken care of.

Innovation

Databank has also made significant strides in the financial industry, being the first investment bank to introduce a mobile app in which clients can open and top-up accounts, get 24-hour access to all Databank tools and resources, and much more. With our mobile app, we are giving you the power and freedom to invest at your own convenience.

Accessibility

Extending our reach and providing accessibility to our investment products and services to as many people as we possibly can, so they can make the most out of their hard earned money, is our priority. To make investing easier for you, we have created a network of partner banks all across Ghana

which includes Access, Barclays, GT Bank, UBA and Zenith. With the recent addition of Fidelity and GCB Bank, you now have over 470 locations to invest with Databank. Our team has one goal: build and protect your wealth patiently and responsibly over time to achieve a long-term investment performance that is among the best of our competitor peer groups. With over 28 years' experience managing investments and building sustainable wealth for Ghanaians through investing, Databank is your ideal financial partner.

Sincerely,



Nii Ampa-Sowa
Head, Databank Asset Management Services Limited

 **0302 610610**
fundquestions@databankgroup.com
www.databankgroup.com

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