

Is it just about the money for you?



3 reasons why every investor should consider ethical investing

Naturally, we invest because we seek to grow our money. But what if your investment could do so much more than that? In ethical investing, you carefully select the companies that your money can be invested in based on your values. The aim of this kind of investment is to empower the investor to make a difference in society by investing in environmentally sustainable and socially responsible companies. Here are some reasons you should consider investing in an ethical fund:

- 1 Make the world a safer place:** Another important element of ethical investing is life protection. As such, many ethical investment types desist from investing in companies that produce anything that could be potentially dangerous to human life such as arms and ammunition or tobacco. You can choose not to promote their cause by carefully choosing to where your money is invested.
- 2 Protect the environment:** Most ethical investment funds are concerned about the environment and, therefore, do not invest in companies whose activities pollute the environment. By investing in this fund, you support this cause and help to preserve our environment. You help reduce the impact of pollution of the land, waterbodies and the air and make the earth a safer place to live just by choosing not to invest in these companies.
- 3 Enjoy peace of mind:** Ethical investing makes you feel good. You know your money is going only to companies you believe in. You are sure that your money is not promoting dangerous or unethical causes. You are pleased that in your own small way, you are making the world a better and safer place for everyone and that gives you peace of mind every day.

Choose ArkFund

Invest in ArkFund, Ghana's first and only ethical mutual fund. With a track record of over 10 years, ArkFund has enjoyed a decade of 'positive' investing and rewarded investors with strong long-term returns on their investment. ArkFund has risen on the back of the solid foundation of Databank's 30-year track record of helping Ghanaians achieve financial independence.

Don't miss out on this chance to make a difference in the world, while you invest towards your financial goals.

Invest wisely. Invest in ArkFund.



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