

03

## 12 Reasons to invest with Databank

### Proven portfolio management approach

*"The secret to winning is constant, consistent management"- Tom Landry*

Portfolio management is essentially the putting together and managing of an investment portfolio on behalf of one or more investors. This entails making administrative decisions regarding asset allocation, identifying the best investment opportunities and ensuring the fund is managed in line with its guidelines (i.e., Scheme Particulars). At Databank, we manage your investments as if it were our own money. We will not take unnecessary risks with your hard-earned money just to give you the highest possible return. We believe in making investment decisions that are research-backed and sustainable over the long term.

As Ghana's premier investment firm, we have been committed to managing your funds with a high level of diligence and professionalism for almost 30 years. We provide our clients with the best service and fund managers to help them meet their investment needs.

When you invest with Databank, you benefit from investment professionals who have the experience and expertise to oversee and manage your portfolio and select the right mix of securities to meet the fund's objectives. Fund managers have the ability to invest your funds in a range of investment instruments, provided they stay within the guidelines set out in the fund's Scheme Particulars. For example, you may invest in a fund that is 100% fixed income, such as Databank MFund Ltd., otherwise known as MFund. Within this category, the fund manager can choose to place money in government securities such as Treasury Bills or Government Bonds, Corporate Bonds or Commercial Paper to name a few. Our Fund Management team will discuss, debate and design investment strategies based on in-depth market research, and use their intellectual capacity, creativity and entrepreneurial spirit to identify unique investment opportunities that best suit your interest as an investor.

At Databank, you can benefit from our proven portfolio management approach by investing in ArkFund, BFund, EdIFund, Epack or MFund. Take the hassle out of investing by taking advantage of the Fund Management expertise at Databank.

**Invest wisely. Invest with Databank.**



☎ 0302 610610 | [www.databankgroup.com](http://www.databankgroup.com)

 **Databank**  
Leadership