

12 Reasons to invest with Databank

Research-backed investment decisions

"Between calculated risk and reckless decision-making lies the dividing line between profit and loss" Charles Duhigg

The Research team is the core of any investment firm. As a Fund Manager, it is not always easy to know which stocks to pick, which direction the economy and the markets are supposed to go or even how well-run a company may be. Yet these elements are key considerations in building an investment portfolio on behalf of shareholders.

With coverage of 15 African frontier capital markets including Ghana, Nigeria and South Africa, Databank Research provides accurate and up-to-date information in a timely manner, empowering our fund managers to make well-informed investment decisions that will yield the best results.

As part of our commitment to promoting financial independence, the Research team's core aim is to provide accurate research reports on the equity market, the fixed-income market and the economy. You can find weekly and monthly Market Review reports from our research team on the Databank website (www.databankgroup.com), as well as informative podcasts on the economy and different markets.

One of the advantages you have investing with Databank is that our Research Team makes it a priority to conduct on-site visits. This entails visiting listed companies to discuss their current and future plans and observe their operations, which helps the Research team to determine if a company is under or overvalued based on its current market price or listing price in the case of an Initial Public Offering. The team also has access to Bloomberg as a source of information on markets outside of Ghana. This aids in propelling Databank Research to be Ghana's premier Research house with a track record spanning over two decades.

To invest successfully, you need to make sure your fund managers have access to the latest information that can help them make timely, well-informed investment decisions on your behalf. When you invest with Databank, you will enjoy skilled and experienced professionals who will guide you and help you achieve your financial goals.

Invest wisely. Invest with Databank.

