



12 Reasons to invest with Databank

Commitment to your financial independence

“To become financially independent, you must turn part of your income into capital; turn capital into enterprise; turn enterprise into profit; turn profit into investment; and turn investment into financial independence.”
–Jim Rohn

Do you ever imagine yourself living your dream life and being able to afford everything you want without having to work or think about how much something costs? Your dream life could mean owning a home, a business or being able to retire comfortably. For many people, this dream life seems out of reach or difficult to attain. At Databank, we believe and know you can achieve your dreams and that is why we share with you some of the ways to financial independence and how investing with Databank can lead you on your path to financial independence.

What is financial independence?

Financial independence means different things to different people, but generally, a person is considered financially independent when the person has enough wealth to live on without having to work.

There are many ways that you can attain financial independence. We will share three of them with you.

- ① **Assess yourself:** Ask yourself relevant questions that will guide you to make better decisions regarding your finances: such as “When would I like to retire?/ “What are my short-term goals?/ “What would I like to achieve in 10 years?/ “How much of my money can I save each month?”
- ② **Spend less than you earn:** This is a basic but effective means of storing money to help you become financially independent. Draw a personal budget and stick to it. Avoid impulse buying. Additionally, look for other sources of income to build your wealth.
- ③ **Invest wisely:** Investing allows you to put your money to work for you versus working for your money. By cultivating the habit of investing, you will have a lot more money for things like building a home, starting a business or funding your child’s education, to name a few.

Our commitment

Our mission at Databank states: *To empower our customers to achieve financial independence by promoting financial literacy and offering a diverse range of products and services.*

First, we affirm our commitment to financial literacy by making available educational articles, infographics, audios and videos on our website, app and social media pages. We have also organized and continue to organize educational tours and seminars across Ghana to corporations, churches, tertiary institutions and

much more. No group is too big or small. This is in addition to radio and TV programs and ads, both in English and local languages, that are focused on spreading the good news of investing to everyone. The impact of these activities is far-reaching, and we are proud to be contributing our quota to your financial independence.

Second, we affirm our commitment to offering a diverse range of products and services by providing more mutual funds than any other investment company in Ghana. Maybe your dream life involves getting that degree or a luxurious retirement – we’ve got a product to cover that. Maybe your financial independence is linked to a short or long-term goal – we’ve got an investment product for that. This is in addition to our Brokerage, Pensions and Institutional Fund Management, Wealth Management, Research and Corporate Advisory that we provide- all designed to help you meet your every financial goal. We are determined to reach out in any way we can to help move Ghanaians one step closer to financial independence.

We are here to help

As the leading investment firm in Ghana, backed by 29 years of expertise, Databank is your one-stop shop for investment solutions that can help you achieve financial independence. So, no matter your financial goal or dream, Databank has the investment solution to get you there.

Visit a Databank location today to start your journey towards financial independence or call 0302 610610 for more information. You can also visit our website at www.databankgroup.com or send an email to clientservices@databankgroup.com. If you have already begun your journey, continue to top up your investment via mobile money, online services using Visa/ MasterCard or by visiting a Databank branch or partner location today.

Invest wisely. Invest with Databank.



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