

All you need to know about the Databank **GHC 1 Million Social Media Challenge**

1 What is the GHC 1 Million Challenge about?

This is a social media challenge where participants post a 1-minute video of themselves on Facebook, Instagram and Twitter telling us what they would do with GHC 1 million in their investment account and which Databank mutual fund they would choose to help them achieve that.

2 Who can participate?

The challenge is open to anyone with a social media account. However, you will need to open an account with Databank to be able to claim your prize.

3 What social media channels can I post my video on?

You can post your video on **Facebook, Instagram & Twitter** and tag our social media accounts.

 Databank Group  databankgroup  databankgroupgh

4 What should I do to participate in the challenge?

Follow the steps below to participate in the challenge:

- Post a **1-minute** video of yourself on Facebook, Twitter or Instagram answering the following questions:
 1. *What will you do with GHC 1 million in your investment account?*
 2. *Which Databank mutual fund would you choose to help you achieve this goal?*
- Share the video with the hashtag **#InvestWiselyWithDatabank**.
- Databank will review and share the video on our social media pages.
- The more the engagement on your video, the higher your chances of winning the ultimate prize.

5 Can I participate although I am not a client of Databank?

Yes, you can participate. But you would have to open an account at Databank by visiting any Databank location, using the USSD code *6100# or by visiting www.databankgroup.com to be able to claim your prize.

6 How will the winner of the challenge be chosen?

The post with the highest overall engagement across all our social media pages will win.

7 Will Databank share my video on their social media pages?

Yes, Databank reserves the right to share your video submission on our social media pages.

8 What does the winner of the challenge get?

The winner will get a **GHC 200 gift voucher** and many exciting Databank branded souvenirs.

9 How can I redeem my prize?

You will be contacted by Databank on how to redeem your prize but here are a few things you need to note:

- The GHC 200 will be deposited in your investment account at Databank so you will need to have an account.
- The winner must submit a picture we can use on an official flier for announcement on our social media pages
- The selection process and announcement of winner is expected to take place by April 15, 2021.

10 When will the challenge end?

The deadline for video submissions is **April 7, 2021**.