



# ARKFUND DAYS OF GIVEAWAYS

July 19 – July 30, 2021

## Terms and Conditions

### 1 Introduction

- 1.1 These terms and conditions apply to the **12 Days of Giveaways** with ArkFund promo.
- 1.2 To participate in this promotion, you must follow the guidelines outlined in this document or as indicated on our website/ social media pages.
- 1.3 This promotion is free to enter.

### 2 Eligibility

To be eligible to participate, you must:

- i. have a Databank ArkFund account, or
- ii. be willing to open a Databank ArkFund account
- iii. make a minimum deposit of **GHC 200 or more** into your ArkFund account during the promo period
- iv. be registered for or willing to register for the Databank Loyalty Program to earn loyalty points

### 3 Entry

Follow the steps below to participate in this promo:

- i. During the 12-day promo period, deposit at least GHC 200 into your ArkFund account.
- ii. You can deposit at a physical location or using any of our digital channels. A list of the deposit channels is available [here](#).
- iii. For every deposit of GHC 200 or more made into an ArkFund account during the promo period, you either win instant souvenirs (at a physical location) or 100 bonus loyalty points (online/MoMo).
- iv. To be eligible to win loyalty points, you must first register for the Databank Loyalty Program at [bit.ly/databankloyalty](http://bit.ly/databankloyalty) before making any deposit. You can also access the page when you click on the "Tools" tab at [www.databankgroup.com](http://www.databankgroup.com).

### 4 Duration

- 4.1. The promo runs for **12 days**. It begins at 00:00 GMT on July 19, 2021 and ends at 23:59 GMT on July 30, 2021.
- 4.2. Deposits done prior to the timeframe shall not be considered eligible, even if they reflected in the client's account during this period. However, deposits done during the promo period, but which reflect after the promo, will be eligible for a prize.
- 4.3. Cheques deposited during this time frame, but which clear the following week after the end of the promo, will be eligible to win 100 bonus loyalty points.

### 5 Winners and Prizes

- 5.1. The prize for participating in this promo is an **instant souvenir** or **100 bonus loyalty points** on each deposit of **GHC 200 or more** into **ArkFund** within the promo period.
- 5.2. Deposits made at any of **Databank's 19 locations** nationwide will attract an instant prize which can be **claimed immediately**. Prizes include Databank branded souvenirs such as mugs, face towels, exercise books, etc.
- 5.3 Deposits done online/via MoMo will be eligible for 100 bonus loyalty points (provided they are registered on the Databank Loyalty Program).
- 5.4 Loyalty points will be credited to all accounts in the first week of August.
- 5.5 Loyalty points can be redeemed as prizes depending on the number of points. For more information on the calculation of points and redemption, you can visit [bit.ly/databankloyalty](http://bit.ly/databankloyalty).

### 6 Standing terms

- 6.1 A failure by Databank to enforce any of these conditions will not give rise to any claim by any individual. Databank may change these Terms and Conditions at any time.

